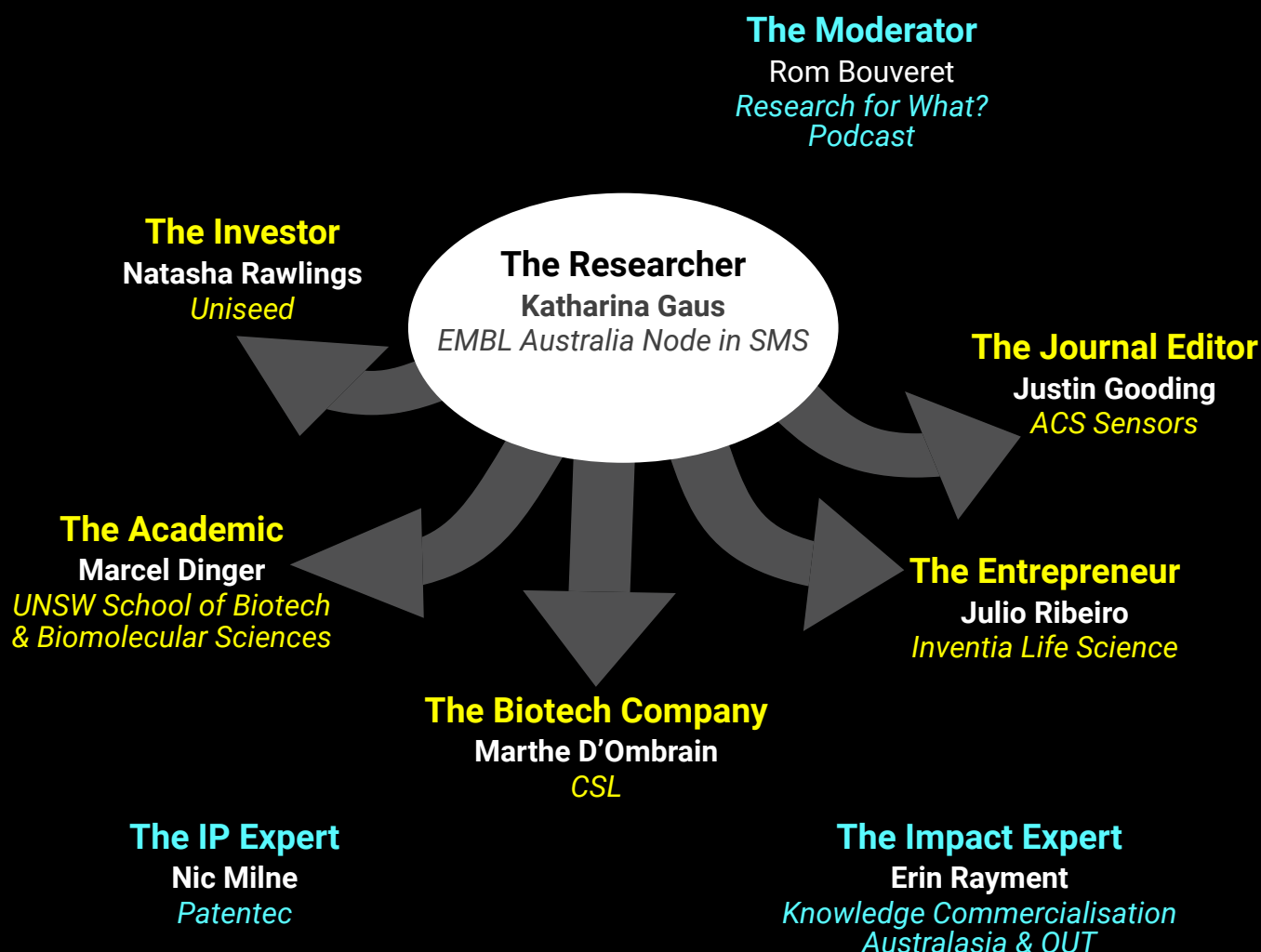


Maximising Research IMPACT

Pathways to boost scientific contributions to health & society



12.30 – 1.30 pm (AEST)
Friday 21 August 2020

- A FREE National Science Week event for researchers
- Learn about different ways to increase the impact of scientific discoveries
- Explore a realistic theoretical scenario with a panel of experts

Register for the Zoom webinar at bit.ly/Maximising-Impact
Places are limited

RESEARCH FOR
What?

national
science
week



EMBL
Australia
Single Molecule
Science



Choosing a Path to Greater Impact

The scenario:

Our researcher has just invented a new diagnostic test for infectious diseases (hypothetical case).

Five real-life experts in academia, publishing and commercialisation will bid for a chance to take the discovery to the next level.

Umpires will be on hand to guide our researcher through technical and strategic considerations to decide which avenue(s) to pursue.

Join us for a taster of the different pathways to make an impact. Which path will you choose?



The Moderator: **Rom Bouveret** is the creator & host of the *Research for What?* Podcast. He is also Business Strategy Manager at the *EMBL Australia Node in Single Molecule Science*. [ResearchForWhat.com](https://www.researchforwhat.com)



The Researcher: **Katharina Gaus** is a Scientia Professor in Immunology and Molecular Microscopy at UNSW Sydney. She is Head of the *EMBL Australia Node in Single Molecule Science*, and Deputy Director of the *ARC Centre of Excellence for Advanced Molecular Imaging*. sms.unsw.edu.au/katharina-gaus

The Umpires



The IP Expert: After a career as a professional electrical engineer **Nicholas Milne** entered the patent attorney profession in 2008, and founded *Patentec Patent Attorneys* in 2015 to advise inventors and start-ups on IP relating to software, electrical, technical and medical inventions. [Patentec.com.au](https://www.patentec.com.au)



The Impact Expert: **Erin Rayment** is the Executive Director of Industry Engagement at the *Queensland University of Technology*. She leads the team responsible for *QUT's* industry engagement, strategic partnerships and commercialisation. Erin is currently Chair of *Knowledge Commercialisation Australasia*, and contributes to the innovation conversation through the APEC International Science and Technology Innovation and Connectivity Forum, as well as on IP Australia's Stakeholders Forum. [Techtransfer.org.au/](https://www.techtransfer.org.au/)

Meet the Experts

The Bidders



The Academic: **Marcel Dinger** is Professor and Head of *UNSW's School for Biotechnology & Biomolecular Sciences*. He has >20 years experience in genomics, both as an academic and entrepreneur. Marcel is co-founder of 4 start-ups in biotech and IT. He is a Director on the board of digital health enterprise, *Pryzm Health*, and Director of the *National Centre for Indigenous Genomics* & President of the *Australian Genomics Technologies Association*. BaBS.unsw.edu.au/marcel-dinger



The Journal Editor: **Justin Gooding**, is the Editor-in-chief of *ACS Sensors* and an ARC Professorial Fellow in *UNSW's School of Chemistry* where he leads a research team in surface modification and nanotechnology for biosensors, biomaterials, electron transfer and medical applications. pubs.acs.org/journal/ascefi



The Biotech Executive: **Marthe D'Ombra**, Senior Director & Head, Global Research Innovation, *CSL*, a global biotech company that employs over 26,000 people in 30 countries. Her role is to identify and integrate new technology and project opportunities into *CSL's* global research portfolio, and lead efforts to establish and strengthen key external collaborative partnerships. CSL.com



The Entrepreneur: **Julio Ribeiro** is the founder & CEO of *Inventia Life Science*, an Australian privately-owned company established in Sydney in 2013. *Inventia* has a core focus on the development, manufacture and sale of equipment and reagents. Inventia.life



The Investor: **Natasha Rawlings** is an Investment Manager at *Uniseed*, Australia's longest running venture fund, which operates at major Australian universities and the *CSIRO*. Natasha is also a tech entrepreneur who has led, founded and mentored early and mid-stage start-ups with a focus on creating revenue through sales and marketing. Prior to this, she had a successful career as a marketer holding top management positions in Australian and UK companies. Uniseed.com