



Perth Science Festival Youth Committee Social Media and Digital Strategy Development

Perth kicks off National Science Week annually with the highly anticipated Perth Science Festival which attracted over 26,000 people in 2016.

Each year, up to five tertiary applicants are selected to form a Youth Committee to grow the festival footprint. The focus for 2017 is digital communication.

Please note: Digital marketing and social media experience is not essential, as the Youth Committee program is designed to develop tertiary students in this field.

Your role (with the assistance of the Perth Science Festival Team):

- Developing a digital and social media strategy for the Perth Science Festival 2017
- Implementing and testing the above strategy across 2017
- Other Festival tasks as required
- Assisting with the operation of the Perth Science Festival on the 11th, 12th, 13th and 14th of August.

Position requirements:

- Able to commit approximately 4 hours per week (flexible timing), which will include a fortnightly committee meeting at Scitech, from May 2016 to September 2016
- A passion for science communication, project management, and/or digital marketing
- The ability to communicate to a range of audiences
- Teamwork skills
- The ability to work to a deadline
- Available on Perth Science Festival dates.

What's in it for me?

- A series of professional development sessions in science communication, digital marketing, social media, and more.
- Industry experience in science communication, project management and digital marketing
- A networking opportunity with local institutions, science and community organisations involved in Perth Science Festival development
- A professional reference subject to satisfactory completion

To apply, please submit a brief cover letter outlining your relevant experience or ideas, and a copy of your C.V. to Taylor Bartels via email at taylor.bartels@scitech.org.au

Applications close 7th May 2017